

FIRST NATIONAL INVESTMENT SERVICES APPOINTS NEW FINANCIAL CONSULTANT

Paul W. Good Joins First National Investment Services, Hollidaysburg Office

HOLLIDAYSBURG, PA –September 30, 2008--Paul W. Good has been named Financial Consultant for First National Investment Services Company. In this position, he will provide financial consulting for First National Investment clientele in the Hollidaysburg region under the direction of Tom Miles, Regional Sales Manager.

Prior to First National Investment Services, Mr. Good served Northwest Bancorp as Branch Manager since 1999. A Hollidaysburg Area High School graduate, Good earned a B.S. in Finance with a Minor in Economics from Pennsylvania State University. He holds the Series 7, 63, and 66 Licenses.

Mr. Good is a team manager for the East End Youth Baseball Program, an active member of Hicks UMC Church located in Ducansville, PA, and is a volunteer with the International Tour de 'Toona (a bicycle race that was created over 20 years ago to energize and rally the Altoona community). Mr. Good and his wife, Vicki, reside in Altoona with their two children, Brittany and Brandon.

About PrimeVest

Founded in 1984, PrimeVest Financial Services is a self-clearing broker-dealer with a nationwide reputation for providing quality investment and insurance solutions exclusively to financial institutions. Registered in 50 states and Guam, nearly 600 financial institutions rely on PrimeVest as their broker-dealer of choice. PrimeVest is an ING company. ING is one of the largest integrated financial services organizations in the world. Securities and insurance products offered by PrimeVest are: not FDIC/NCUSIF insured, may go down in value, not financial institution guaranteed, not a deposit, and not insured by any federal government.

About F.N.B. Wealth Management:

Founded in 1999, F.N.B. Wealth Management has \$3 billion in assets under management. F.N.B. Wealth Management includes First National Trust Company, First National Investment Services Company, LLC, and F.N.B. Investment Advisors, Inc. It operates from fourteen regional offices located throughout Pennsylvania and Eastern Ohio.

About F.N.B. Corporation

F.N.B. Corporation, headquartered in Hermitage, PA, is a diversified financial services company with total assets of \$8.4 billion. F.N.B. Corporation is a leading provider of commercial and retail banking, leasing, wealth management, insurance, merchant banking and consumer finance services in Pennsylvania and Ohio, where it owns and operates First National Bank of Pennsylvania, First National Trust Company, First National Investment Services Company, LLC, F.N.B. Investment Advisors, Inc., First National Insurance Agency, LLC, F.N.B. Capital Corporation, LLC, Regency Finance Company and Bank Capital Services. It also operates consumer finance offices in Tennessee and loan production offices in Pennsylvania, Ohio, Tennessee and Florida.

MEDIA CONTACT: Tiffany B. Bell / office: 724.983.3303 / cell: 724.301.6234 / email: BelIT@fnb-corp.com

Mergent Inc., a leading provider of business and financial information about publicly traded companies, has recognized F.N.B. Corporation as a Dividend Achiever. This annual recognition is based on F.N.B. Corporation's outstanding record of increased dividend performance. F.N.B.

Corporation has consistently increased dividend payments for 35 consecutive years.

The common stock of F.N.B. Corporation trades on the New York Stock Exchange under the symbol "FNB". Investor information is available on F.N.B. Corporation's Web site at www.fnbcorporation.com.

###