



F.N.B. Wealth Management

FOR IMMEDIATE RELEASE

## FIRST NATIONAL INVESTMENT SERVICES EMPLOYEE EARNS CRPC® DESIGNATION

Denise R. Route Completed the CHARTERED RETIREMENT PLANNING COUNSELOR<sup>SM</sup> Program

**Hermitage, PA—May 4, 2009—** First National Investment Services Company, a subsidiary of F.N.B. Wealth Management, is pleased to announce that Denise R. Route, Vice President and Senior Financial Consultant, has successfully completed the CRPC® Professional Designation Program from the College for Financial Planning®, Denver, CO. Route is responsible for the development and management of client relationships.



The CHARTERED RETIREMENT PLANNING COUNSELOR<sup>SM</sup> Program focuses on the pre- and post-retirement needs of individuals, better equipping Route to transform the retirement planning process into a more positive and educational experience for her clients. The CRPC® curriculum emphasizes the importance of understanding each client's individual financial situation, and then analyzing his or her related needs and identifying investment opportunities that will best meet those needs.

Route has spent more than 18 years building client relationships specializing in investment solutions, income strategies, wealth management preservation techniques, and retirement plan consulting. Her previous work included roles in sales and management for such prestigious firms as Merrill Lynch, Prudential Insurance, Mellon Bank and M&T Bank before joining the FNB family in 2002.

Route has earned both a Bachelor of Science in Business Administration/ Finance and a M.Ed. in Business Education from Bloomsburg University and is currently pursuing her doctoral degree. She is actively involved in the Williamsport Big Brothers Big Sisters program as both a volunteer and a member of their Executive Board of Directors.

Route resides in Williamsport, PA with her husband, son, and daughter.

### **About the CRPC® Program**

Graduates of the CRPC® Program must complete a specialized independent study course that provides a general foundation for giving retirement planning advice to clients. The course covers key issues that occur throughout all phases of retirement planning. The designation is awarded to students after they successfully complete the course, pass a proctored final examination, and sign a code of ethics commitment and declaration form. CHARTERED RETIREMENT PLANNING COUNSELOR<sup>SM</sup> and CRPC® are registered service marks of the College for Financial Planning®.

### **About F.N.B. Wealth Management:**

Founded in 1999, F.N.B. Wealth Management has \$3 billion in assets under management. F.N.B.

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Wealth Management includes First National Trust Company, First National Investment Services Company, LLC, and F.N.B. Investment Advisors, Inc. It operates from fourteen regional offices located throughout Pennsylvania and Eastern Ohio.

**About F.N.B. Corporation**

F.N.B. Corporation, headquartered in Hermitage, PA, is a diversified financial services company with total assets of \$8.4 billion as of December 31, 2008. F.N.B. Corporation is a leading provider of commercial and retail banking, leasing, wealth management, insurance, merchant banking and consumer finance services in Pennsylvania and Ohio, where it owns and operates First National Bank of Pennsylvania, First National Trust Company, First National Investment Services Company, LLC, F.N.B. Investment Advisors, Inc., First National Insurance Agency, LLC, F.N.B. Capital Corporation, LLC, Regency Finance Company and Bank Capital Services Corporation. It also operates consumer finance offices in Tennessee and loan production offices in Pennsylvania, Tennessee, and Florida.

The common stock of F.N.B. Corporation trades on the New York Stock Exchange under the symbol "FNB". Investor information is available on F.N.B. Corporation's Web site at [www.fnbcorporation.com](http://www.fnbcorporation.com).

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