



J. RICHARD PRICE JOINS FIRST NATIONAL INVESTMENT SERVICES

Harrisburg, PA- June 1, 2010—First National Investment Services Company today announced the hiring of J. Richard Price as Retirement Plan Consultant for the Company's Central Mountain and Capital Regions. In this position, he is responsible for offering retirement plan services to small and mid-sized businesses and business owners. Price is based in the Harrisburg Office and reports to Regional Sales Manager, Tom Miles.

Prior to joining First National Investment Services, Price also served as a Sales Manager and Financial Advisor for other Camp Hill-area Financial Services providers. A graduate of Penn State University with a Bachelor of Science Degree in Operations Management, Price also completed a three year program at the Central Atlantic School of Trust and earned the CFP designation from the College for Financial Planning in 1991. He has received multiple sales leadership awards and is licensed in securities and insurance.

Price has served for more than 25 years as a firefighter for the Eden Fire Company. A portion of this time was dedicated to supporting the US Department of Homeland Security. Price resides in Lancaster, PA, with his wife and two children.

About F.N.B. Wealth Management:

Founded in 1999, F.N.B. Wealth Management has over \$3 billion in assets under management. F.N.B. Wealth Management includes First National Trust Company, First National Investment Services Company, LLC, and F.N.B. Investment Advisors, Inc. It operates from fourteen regional offices located throughout Pennsylvania and Eastern Ohio.

About F.N.B. Corporation

F.N.B. Corporation, headquartered in Hermitage, PA, is a diversified financial services company with total assets of \$8.8 billion as of March 31, 2010. F.N.B. Corporation is a leading provider of commercial and retail banking, leasing, wealth management, insurance, merchant banking and consumer finance services in Pennsylvania and Ohio, where it owns and operates First National Bank of Pennsylvania, First National Trust Company, First National Investment Services Company, LLC, F.N.B. Investment Advisors, Inc., First National Insurance Agency, LLC, F.N.B. Capital Corporation, LLC, Regency Finance Company and F.N.B. Commercial Leasing. It also operates consumer finance offices in Tennessee and loan production offices in Pennsylvania and Florida.

The common stock of F.N.B. Corporation trades on the New York Stock Exchange under the symbol "FNB". Investor information is available on F.N.B. Corporation's Web site at www.fnbcorporation.com.